

Pop-Facts: Demographic Snapshot Report

Radius:550 W MAIN ST, SANTA PAULA, CA 93060-3917, aggregate

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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
Population				
2012 Projection	30,878		32,244	
2007 Estimate	30,398		31,766	
2000 Census	30,354		31,797	
1990 Census	26,857		28,351	
Growth 2007-2012	1.58%		1.50%	
Growth 2000-2007	0.14%		-0.10%	
Growth 1990-2000	13.02%		12.15%	
2007 Est. Population by Single Race Classification				
	30,398		31,766	
White Alone	17,083	56.20	17,954	56.52
Black or African American Alone	207	0.68	217	0.68
American Indian and Alaska Native Alone	458	1.51	477	1.50
Asian Alone	205	0.67	218	0.69
Native Hawaiian and Other Pacific Islander Alone	71	0.23	74	0.23
Some Other Race Alone	10,865	35.74	11,257	35.44
Two or More Races	1,510	4.97	1,569	4.94
2007 Est. Population Hispanic or Latino by Origin*				
	30,398		31,766	
Not Hispanic or Latino	7,153	23.53	7,721	24.31
Hispanic or Latino:	23,245	76.47	24,045	75.69
Mexican	20,383	87.69	21,073	87.64
Puerto Rican	36	0.15	37	0.15
Cuban	16	0.07	17	0.07
All Other Hispanic or Latino	2,809	12.08	2,918	12.14
2007 Est. Hispanic or Latino by Single Race Class.				
	23,245		24,045	
White Alone	10,707	46.06	11,057	45.98
Black or African American Alone	69	0.30	70	0.29
American Indian and Alaska Native Alone	305	1.31	315	1.31
Asian Alone	35	0.15	37	0.15
Native Hawaiian and Other Pacific Islander Alone	37	0.16	39	0.16
Some Other Race Alone	10,832	46.60	11,223	46.67
Two or More Races	1,261	5.42	1,304	5.42



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	Radius	%	Radius	%
2007 Est. Pop. Asian Alone Race by Category*	205		218	
Chinese, except Taiwanese	52	25.37	52	23.85
Filipino	39	19.02	43	19.72
Japanese	39	19.02	42	19.27
Asian Indian	18	8.78	19	8.72
Korean	25	12.20	27	12.39
Vietnamese	13	6.34	14	6.42
Cambodian	3	1.46	3	1.38
Hmong	0	0.00	0	0.00
Laotian	3	1.46	3	1.38
Thai	0	0.00	0	0.00
Other Asian	9	4.39	10	4.59
Two or more Asian categories	5	2.44	6	2.75
2007 Est. Population by Ancestry	30,398		31,766	
Pop, Arab	2	0.01	2	0.01
Pop, Czech	23	0.08	24	0.08
Pop, Danish	11	0.04	12	0.04
Pop, Dutch	61	0.20	68	0.21
Pop, English	968	3.18	1,041	3.28
Pop, French (except Basque)	188	0.62	204	0.64
Pop, French Canadian	74	0.24	77	0.24
Pop, German	1,202	3.95	1,280	4.03
Pop, Greek	27	0.09	28	0.09
Pop, Hungarian	36	0.12	39	0.12
Pop, Irish	620	2.04	662	2.08
Pop, Italian	224	0.74	242	0.76
Pop, Lithuanian	0	0.00	1	0.00
Pop, United States or American	963	3.17	1,019	3.21
Pop, Norwegian	218	0.72	234	0.74
Pop, Polish	196	0.64	211	0.66
Pop, Portuguese	14	0.05	15	0.05
Pop, Russian	23	0.08	25	0.08
Pop, Scottish	132	0.43	141	0.44
Pop, Scotch-Irish	238	0.78	252	0.79
Pop, Slovak	0	0.00	0	0.00
Pop, Sub-Saharan African	30	0.10	33	0.10
Pop, Swedish	115	0.38	122	0.38
Pop, Swiss	38	0.13	42	0.13
Pop, Ukrainian	3	0.01	6	0.02
Pop, Welsh	24	0.08	26	0.08
Pop, West Indian (exc Hisp groups)	0	0.00	0	0.00



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	Radius	%	Radius	%
2007 Est. Population by Ancestry				
Pop, Other ancestries	20,321	66.85	21,059	66.29
Pop, Ancestry Unclassified	4,649	15.29	4,900	15.43
2007 Est. Pop Age 5+ by Language Spoken At Home				
	27,712		28,983	
Speak Only English at Home	11,977	43.22	12,715	43.87
Speak Asian/Pacific Islander Language at Home	194	0.70	206	0.71
Speak IndoEuropean Language at Home	108	0.39	122	0.42
Speak Spanish at Home	15,403	55.58	15,908	54.89
Speak Other Language at Home	30	0.11	32	0.11
2007 Est. Population by Sex				
	30,398		31,766	
Male	15,769	51.88	16,482	51.89
Female	14,629	48.12	15,284	48.11
Male/Female Ratio	1.08		1.08	
2007 Est. Population by Age				
	30,398		31,766	
Age 0 - 4	2,686	8.84	2,783	8.76
Age 5 - 9	2,498	8.22	2,591	8.16
Age 10 - 14	2,509	8.25	2,611	8.22
Age 15 - 17	1,419	4.67	1,482	4.67
Age 18 - 20	1,467	4.83	1,525	4.80
Age 21 - 24	1,783	5.87	1,854	5.84
Age 25 - 34	4,655	15.31	4,827	15.20
Age 35 - 44	4,322	14.22	4,499	14.16
Age 45 - 49	1,868	6.15	1,961	6.17
Age 50 - 54	1,616	5.32	1,709	5.38
Age 55 - 59	1,348	4.43	1,431	4.50
Age 60 - 64	1,153	3.79	1,228	3.87
Age 65 - 74	1,584	5.21	1,685	5.30
Age 75 - 84	974	3.20	1,036	3.26
Age 85 and over	515	1.69	544	1.71
Age 16 and over	22,252	73.20	23,309	73.38
Age 18 and over	21,285	70.02	22,298	70.19
Age 21 and over	19,818	65.20	20,773	65.39
Age 65 and over	3,073	10.11	3,265	10.28
2007 Est. Median Age				
	31.09		31.29	
2007 Est. Average Age				
	33.53		33.71	



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
2007 Est. Male Population by Age	15,769		16,482	
Age 0 - 4	1,339	8.49	1,390	8.43
Age 5 - 9	1,267	8.03	1,317	7.99
Age 10 - 14	1,300	8.24	1,353	8.21
Age 15 - 17	734	4.65	768	4.66
Age 18 - 20	809	5.13	840	5.10
Age 21 - 24	980	6.21	1,021	6.19
Age 25 - 34	2,605	16.52	2,706	16.42
Age 35 - 44	2,413	15.30	2,508	15.22
Age 45 - 49	964	6.11	1,010	6.13
Age 50 - 54	812	5.15	857	5.20
Age 55 - 59	669	4.24	711	4.31
Age 60 - 64	568	3.60	606	3.68
Age 65 - 74	746	4.73	795	4.82
Age 75 - 84	387	2.45	412	2.50
Age 85 and over	176	1.12	188	1.14
2007 Est. Median Age, Male	30.59		30.74	
2007 Est. Average Age, Male	32.64		32.81	
2007 Est. Female Population by Age	14,629		15,284	
Age 0 - 4	1,347	9.21	1,393	9.11
Age 5 - 9	1,231	8.41	1,274	8.34
Age 10 - 14	1,209	8.26	1,259	8.24
Age 15 - 17	686	4.69	715	4.68
Age 18 - 20	657	4.49	686	4.49
Age 21 - 24	803	5.49	834	5.46
Age 25 - 34	2,050	14.01	2,121	13.88
Age 35 - 44	1,910	13.06	1,991	13.03
Age 45 - 49	904	6.18	951	6.22
Age 50 - 54	804	5.50	851	5.57
Age 55 - 59	679	4.64	720	4.71
Age 60 - 64	586	4.01	621	4.06
Age 65 - 74	838	5.73	890	5.82
Age 75 - 84	587	4.01	624	4.08
Age 85 and over	339	2.32	355	2.32
2007 Est. Median Age, Female	31.74		31.98	
2007 Est. Average Age, Female	34.49		34.68	



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
2007 Est. Population Age 15+ by Marital Status*	22,704		23,780	
Total, Never Married	6,207	27.34	6,465	27.19
Married, Spouse present	11,242	49.52	11,842	49.80
Married, Spouse absent	2,435	10.72	2,504	10.53
Widowed	1,111	4.89	1,183	4.97
Divorced	1,709	7.53	1,787	7.51
Males, Never Married	3,703	16.31	3,857	16.22
Previously Married	1,141	5.03	1,192	5.01
Females, Never Married	2,504	11.03	2,608	10.97
Previously Married	2,176	9.58	2,287	9.62
2007 Est. Pop. Age 25+ by Educational Attainment*	18,036		18,919	
Less than 9th grade	4,511	25.01	4,653	24.59
Some High School, no diploma	3,092	17.14	3,207	16.95
High School Graduate (or GED)	4,120	22.84	4,324	22.86
Some College, no degree	3,814	21.15	4,028	21.29
Associate Degree	921	5.11	969	5.12
Bachelor's Degree	999	5.54	1,110	5.87
Master's Degree	304	1.69	336	1.78
Professional School Degree	140	0.78	150	0.79
Doctorate Degree	134	0.74	142	0.75
Households				
2012 Projection	8,330		8,757	
2007 Estimate	8,327		8,758	
2000 Census	8,488		8,949	
1990 Census	8,079		8,541	
Growth 2007-2012	0.04%		-0.01%	
Growth 2000-2007	-1.90%		-2.13%	
Growth 1990-2000	5.06%		4.78%	
2007 Est. Households by Household Type	8,327		8,758	
Family Households	6,580	79.02	6,911	78.91
Nonfamily Households	1,747	20.98	1,847	21.09
2007 Est. Group Quarters Population	753		794	
2007 Households by Ethnicity, Hispanic/Latino	5,442	65.35	5,636	64.35



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
2007 Est. Households by Household Income	8,327		8,758	
Income Less than \$15,000	1,016	12.20	1,051	12.00
Income \$15,000 - \$24,999	943	11.32	975	11.13
Income \$25,000 - \$34,999	913	10.96	964	11.01
Income \$35,000 - \$49,999	1,288	15.47	1,343	15.33
Income \$50,000 - \$74,999	1,645	19.76	1,737	19.83
Income \$75,000 - \$99,999	1,002	12.03	1,058	12.08
Income \$100,000 - \$149,999	1,043	12.53	1,104	12.61
Income \$150,000 - \$249,999	342	4.11	370	4.22
Income \$250,000 - \$499,999	102	1.22	115	1.31
Income \$500,000 and more	34	0.41	42	0.48
2007 Est. Average Household Income	\$65,868		\$66,849	
2007 Est. Median Household Income	\$50,068		\$50,676	
2007 Est. Per Capita Income	\$18,562		\$18,958	
2007 Est. Household Type, Presence Own Children*	8,327		8,758	
Single Male Householder	497	5.97	527	6.02
Single Female Householder	888	10.66	937	10.70
Married-Couple Family, own children	2,793	33.54	2,921	33.35
Married-Couple Family, no own children	2,136	25.65	2,283	26.07
Male Householder, own children	281	3.37	291	3.32
Male Householder, no own children	268	3.22	277	3.16
Female Householder, own children	619	7.43	641	7.32
Female Householder, no own children	482	5.79	498	5.69
Nonfamily, Male Householder	224	2.69	236	2.69
Nonfamily, Female Householder	138	1.66	147	1.68
2007 Est. Households by Household Size*	8,327		8,758	
1-person household	1,385	16.63	1,464	16.72
2-person household	1,931	23.19	2,066	23.59
3-person household	1,298	15.59	1,363	15.56
4-person household	1,370	16.45	1,436	16.40
5-person household	1,013	12.17	1,059	12.09
6-person household	578	6.94	598	6.83
7 or more person household	752	9.03	772	8.81
2007 Est. Average Household Size	3.56		3.54	



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
2007 Est. Households by Presence of People*	8,327		8,758	
Households with 1 or more People under Age 18:				
Married-Couple Family	3,069	36.86	3,208	36.63
Other Family, Male Householder	348	4.18	359	4.10
Other Family, Female Householder	770	9.25	796	9.09
Nonfamily, Male Householder	27	0.32	28	0.32
Nonfamily, Female Householder	9	0.11	10	0.11
Households no People under Age 18:				
Married-Couple Family	1,860	22.34	1,996	22.79
Other Family, Male Householder	201	2.41	209	2.39
Other Family, Female Householder	332	3.99	343	3.92
Nonfamily, Male Householder	694	8.33	735	8.39
Nonfamily, Female Householder	1,017	12.21	1,074	12.26
2007 Est. Households by Number of Vehicles*	8,327		8,758	
No Vehicles	718	8.62	736	8.40
1 Vehicle	2,705	32.48	2,816	32.15
2 Vehicles	3,100	37.23	3,294	37.61
3 Vehicles	1,286	15.44	1,353	15.45
4 Vehicles	363	4.36	396	4.52
5 or more Vehicles	155	1.86	162	1.85
2007 Est. Average Number of Vehicles*	1.82		1.83	
Family Households				
2012 Projection	6,578		6,906	
2007 Estimate	6,580		6,911	
2000 Census	6,720		7,074	
1990 Census	6,349		6,712	
Growth 2007-2012	-0.03%		-0.07%	
Growth 2000-2007	-2.08%		-2.30%	
Growth 1990-2000	5.84%		5.39%	



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
2007 Est. Family Households by Household Income	6,580		6,911	
Income Less than \$15,000	529	8.04	549	7.94
Income \$15,000 - \$24,999	691	10.50	710	10.27
Income \$25,000 - \$34,999	663	10.08	699	10.11
Income \$35,000 - \$49,999	1,059	16.09	1,098	15.89
Income \$50,000 - \$74,999	1,342	20.40	1,415	20.47
Income \$75,000 - \$99,999	939	14.27	993	14.37
Income \$100,000 - \$149,999	943	14.33	993	14.37
Income \$150,000 - \$249,999	296	4.50	319	4.62
Income \$250,000 - \$499,999	85	1.29	96	1.39
Income \$500,000 and more	33	0.50	40	0.58
2007 Est. Average Family Household Income	\$71,478		\$72,503	
2007 Est. Median Family Household Income	\$56,487		\$57,071	
2007 Est. Families by Poverty Status*	6,580		6,911	
Income At or Above Poverty Level:				
Married-Couple Family, own children	2,721	41.35	2,844	41.15
Married-Couple Family, no own children	1,792	27.23	1,927	27.88
Male Householder, own children	313	4.76	323	4.67
Male Householder, no own children	163	2.48	170	2.46
Female Householder, own children	511	7.77	524	7.58
Female Householder, no own children	237	3.60	247	3.57
Income Below Poverty Level:				
Married-Couple Family, own children	352	5.35	365	5.28
Married-Couple Family, no own children	64	0.97	67	0.97
Male Householder, own children	55	0.84	57	0.82
Male Householder, no own children	18	0.27	18	0.26
Female Householder, own children	324	4.92	337	4.88
Female Householder, no own children	30	0.46	30	0.43
2007 Est. Pop Age 16+ by Employment Status*	22,252		23,309	
In Armed Forces	35	0.16	36	0.15
Civilian - Employed	11,917	53.55	12,502	53.64
Civilian - Unemployed	1,007	4.53	1,042	4.47
Not in Labor Force	9,292	41.76	9,728	41.73



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
2007 Est. Civ Employed Pop 16+ Class of Worker*	11,917		12,502	
For-Profit Private Workers	8,730	73.26	9,157	73.24
Non-Profit Private Workers	538	4.51	557	4.46
Local Government Workers	1,144	9.60	1,195	9.56
State Government Workers	345	2.90	355	2.84
Federal Government Workers	290	2.43	302	2.42
Self-Emp Workers	794	6.66	855	6.84
Unpaid Family Workers	76	0.64	81	0.65
2007 Est. Civ Employed Pop 16+ by Occupation*	11,917		12,502	
Management, Business, and Financial Operations	920	7.72	1,028	8.22
Professional and Related Occupations	1,322	11.09	1,392	11.13
Service	1,687	14.16	1,733	13.86
Sales and Office	3,238	27.17	3,401	27.20
Farming, Fishing, and Forestry	1,407	11.81	1,466	11.73
Construction, Extraction and Maintenance	1,324	11.11	1,393	11.14
Production, Transportation and Material Moving	2,019	16.94	2,090	16.72
2007 Est. Pop 16+ by Occupation Classification*	11,917		12,502	
Blue Collar	3,344	28.06	3,483	27.86
White Collar	5,316	44.61	5,641	45.12
Service and Farm	3,257	27.33	3,378	27.02
2007 Est. Workers Age 16+, Transportation To Work*	11,670		12,243	
Drove Alone	7,483	64.12	7,916	64.66
Car Pooled	3,346	28.67	3,428	28.00
Public Transportation	82	0.70	85	0.69
Walked	357	3.06	373	3.05
Motorcycle	1	0.01	1	0.01
Bicycle	38	0.33	44	0.36
Other Means	147	1.26	152	1.24
Worked at Home	217	1.86	245	2.00
2007 Est. Workers Age 16+ by Travel Time to Work*	11,453		11,998	
Less than 15 Minutes	3,338	29.15	3,529	29.41
15 - 29 Minutes	3,373	29.45	3,551	29.60
30 - 44 Minutes	3,249	28.37	3,363	28.03
45 - 59 Minutes	859	7.50	889	7.41
60 or more Minutes	634	5.54	666	5.55
2007 Est. Average Travel Time to Work in Minutes*	27.16		27.05	



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
2007 Est. Tenure of Occupied Housing Units	8,327		8,758	
Owner Occupied	4,641	55.73	4,919	56.17
Renter Occupied	3,686	44.27	3,839	43.83
2007 Occ Housing Units, Avg Length of Residence	11		11	
2007 Est. All Owner-Occupied Housing Values	4,641		4,919	
Value Less than \$20,000	39	0.84	41	0.83
Value \$20,000 - \$39,999	90	1.94	99	2.01
Value \$40,000 - \$59,999	130	2.80	139	2.83
Value \$60,000 - \$79,999	107	2.31	119	2.42
Value \$80,000 - \$99,999	88	1.90	96	1.95
Value \$100,000 - \$149,999	107	2.31	117	2.38
Value \$150,000 - \$199,999	160	3.45	163	3.31
Value \$200,000 - \$299,999	590	12.71	605	12.30
Value \$300,000 - \$399,999	1,052	22.67	1,087	22.10
Value \$400,000 - \$499,999	1,056	22.75	1,090	22.16
Value \$500,000 - \$749,999	820	17.67	875	17.79
Value \$750,000 - \$999,999	197	4.24	213	4.33
Value \$1,000,000 or more	205	4.42	275	5.59
2007 Est. Median All Owner-Occupied Housing Value	\$395,916		\$399,357	
2007 Est. Housing Units by Units in Structure*	8,529		8,973	
1 Unit Attached	750	8.79	767	8.55
1 Unit Detached	5,125	60.09	5,454	60.78
2 Units	264	3.10	271	3.02
3 to 19 Units	1,192	13.98	1,203	13.41
20 to 49 Units	174	2.04	174	1.94
50 or More Units	248	2.91	249	2.77
Mobile Home or Trailer	767	8.99	844	9.41
Boat, RV, Van, etc.	10	0.12	10	0.11



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius	%	Radius	%
2007 Est. Housing Units by Year Structure Built	8,529		8,973	
Housing Units Built 1999 to 2007	239	2.80	246	2.74
Housing Unit Built 1995 to 1998	174	2.04	188	2.10
Housing Unit Built 1990 to 1994	451	5.29	479	5.34
Housing Unit Built 1980 to 1989	979	11.48	1,048	11.68
Housing Unit Built 1970 to 1979	1,602	18.78	1,688	18.81
Housing Unit Built 1960 to 1969	1,873	21.96	1,944	21.66
Housing Unit Built 1950 to 1959	1,183	13.87	1,247	13.90
Housing Unit Built 1940 to 1949	741	8.69	778	8.67
Housing Unit Built 1939 or Earlier	1,286	15.08	1,356	15.11
2007 Est. Median Year Structure Built **	1966		1966	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Pop-Facts: Demographic Snapshot Report

Appendix: Area Listing

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

550 W MAIN ST Latitude/Longitude 34.346446 -119.081956
SANTA PAULA, CA 93060-3917 Radius 0.00 - 3.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

550 W MAIN ST Latitude/Longitude 34.346446 -119.081956
SANTA PAULA, CA 93060-3917 Radius 0.00 - 5.00

Project Information:

Site: 131

Order Number: 965208300

